



"more choices for all players"



A Division of CSI

How do I become a USAPL Manager?

Step 1. Research us

We encourage you to go to our website (www.playusapool.com) and look through the information pertaining to the league format and scoring.

Read about the proven "Fairplay" national rating system and it's long documented history of successfully handicapping matches. Learn about the "No Fuss," easy to use, state of the art league management system, "LeagueSys."

In addition, check out the benefits of being a USAPL manager, the support staff that will be behind you the entire time, the benefits that your players will enjoy, and much more.

We want you to be comfortable with the league product that we offer.

Step 2. Research Your Market

You will need to know as much as possible about organized pool competition in the area. Which pool leagues are already operating, and how well are they serving the market.

How popular are pool tournaments in your area?

How much of a need is there for a new or better pool league?

Are the existing leagues 5 player teams? What is their format, match play or round robin? Are they a handicapped pool league?

How many bars, sports bars, pool rooms are in the area? How many have pool tables?

How many have pool competitions?

What is the population of the territory? We want you to define league territories of roughly 250,000 population, and to develop one or two original territories of this size before moving into new areas.

Step 3. Fill out the USAPL Manager Application

We are looking for some self motivated, fun loving people with a passion for the game to become our next leaders of the USA Pool League.

Just fill out all the required personal and professional information on the USAPL Manager application (located just below step 7) including the geographical area that you are interested in.

When defining this territory, please keep in mind that we would like you to pick out an area that is of a manageable size. As a general rule, we recommend that your area have a population of no greater than 500,000 (Total) people to start.

We would like to have adequate growth in this section, before expanding into a larger area.

Step 4. Phone Interview – Talk to us

This is a great time to ask any and all questions that you might have about us, or the USA Pool League.

We would like you to get to know us better, and vice versa. We would like to know more about you and your family, your passion for pool, and your experience as a player and league manager, and much more.

We want to make sure that we are a good fit for each other, and that together, we will make a great team.

Step 5. League Manager's Manual

This manual will walk you through all the guidelines and policies of the league.

Starting with an introduction to the USAPL, followed by what sanctioning means to you, the code of ethics for all League Managers, all the way through structuring your league, communication, and finance, you'll find everything you need right here.

At the completion of the manual, you will be required to fill in information pertinent to your league, sign the sanctioning agreement, League Manager checklist, and the code of ethics.

Step 6. License Agreement

Congratulations, if you have come this far, you have been accepted as a USA Pool League Manager. Now all you have to do is complete your personalized license agreement, which renews annually on June 1st, and you will become the officially licensed USAPL Manager of your specified territory.

This agreement will give you, and you alone, the exclusive rights to operate the USAPL in your outlined area. No one else will be allowed to run a USAPL in this territory.

Also as part of this agreement, you will be asked to provide realistic, attainable goals pertaining to growth and development in your league. Once mutually agreed upon, these goals will be outlined in the agreement.

Step 7. Training and Marketing

You are now ready to start your training in LeagueSys, the pool league management system.

This exciting state of the art system, will provide you with all the tools necessary to make your league run smoothly. You will be trained how to enter new player and location information, setting up divisions, building team schedules, enter your weekly scores, and much more.

When it comes to the rules of the game, you will benefit from the knowledge of the most complete, comprehensive set of rules today. Rule books and player handbooks will be provided to aid you with any questions that you may have, or consult our knowledgeable staff.

You will enjoy the benefits of a national marketing campaign featuring ads in some of the premier print publications in the business, along with internet advertisements on several of the most frequently visited websites in the billiards industry today.

You will also receive all other necessary marketing materials needed to get the word out on your league in your local community.

As part of the LeagueSys package, there will be a website for your players to view all league standings and information. In addition, you will be provided with a personalized email account, and a USAPL business card template for those who would like to have their own cards printed.



League Manager Application

Please complete the following application and return it to CueSports International via fax or email.

CueSports International
2041 Pabco Rd.
Henderson, NV. 89011

Fax 702-307-1609
Ph. 702-719-7665
Email : marke@playcsipool.com

Personal Information

DATE : _____

Name		
Address		
City	State / Province	
Zip / Postal Code	Country	
Email Address		
Telephone (Home)	Cell	
Marital Status: Married	Divorced	Single
Date of Birth:		
Are you of legal age in your State / Province / Residence area?		
Have you ever been convicted of a felony?		
Have you been involved in any litigation proceeding within the last 5 years?		
(If yes, additional information may be required)		
Do you play pool?	If so, how long?	
What is your skill level? Beginner / Novice	Intermediate	Advanced
List any pool achievements		

General Information

DATE : _____

How did you hear about the USA Pool League?
Why do you want to become a USAPL Manager?
What percentage of your time do you expect to devote to developing a USA Pool League?
What do you expect to gain?
What level of earnings do you expect to derive from the league?
How long do you expect it will take to achieve that level of earnings?

Education

Highest Education Achieved		
Schools Attended	Years	Grade or Degree

Pool League Experience

Name of Pool League / Sanctioning Body:	Years
Circle all appropriate:	Player Team Captain Division Manager
	League Officer League Operator
City, State, Province	
Name of league operated	
Other leagues operated	
Are you familiar with LeagueSys (Pool League Management Systems)?	How Long?

Business Information

Company Name
Number of Years
Title
Describe Duties
Work Schedule
Okay to call at work? Yes No
Work Phone with area / country & city code

Geographical Area of Interest

Country
State (s) / Province (s)
County (s)
City (s)
Current Population of Area
Describe area of interest - use all necessary means (State, Province, City, County, Streets, Rivers,.....) to outline the parameters or borders of the area.
Please define the pool leagues currently operating in the area? Size?
How many potential league locations are there in the area?
How many pool tables are in the locations?
How many total players do you think that you will have in your league during the first 6 - 12 months of operation?
How many total players do you think that you will have in your league during the first 12 - 24 months of operation?
Where do you see your league in 5 years?
Where do you see your league in 10 years?

Verify and Confirm -

I verify that the above information is true and correct, and I hereby authorize CueSports International, LLC (CSI) to investigate my background and history. I understand that errors and omissions in the information that I provide to CSI may lead to the cancellation of this agreement at any time in the future. I understand that any information that I received from CSI is highly confidential. I agree that I shall treat and maintain all confidential information as confidential, and shall not at any time, without the express written consent from CueSports International, LLC., disclose, publish, or divulge any confidential information to any person, firm, corporation, or other entity.

I understand that I will be the exclusive representative for the USA Pool League in the agreed upon geographical area.

I acknowledge that this is not a franchise, and I do not own any territory or rights to operation of the USA Pool League.

I also understand that I am not an employee of CSI, LLC. or the USA Pool League, and that this arrangement is limited to the operation of an amateur pool league.

Completed By: _____

Date: _____